



VISUAL MANAGEMENT TECHNIQUES

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TRANSPARENCY

- ❑ Although this workshop is about techniques, **a visual factory** is part of a culture that communicates information relating to quality, productivity, morale and results to all employees through different types of visual media that lead to corporate transparency.
- ❑ For this initiative to be sustainable the corporate culture must support transparency.

WORKSHOP METHOD

- ❑ Day 1 of the workshop takes place in the training room where delegates learn the importance of different types of visuals
- ❑ Day 2 of the workshop takes place in a pilot area on the shop floor where delegates apply the tools and techniques learnt



WORKSHOP CONTENT

- ❑ Theory and concept of visual management
- ❑ The visual factory versus the traditional factory
- ❑ The 5S system as a process for developing a visual factory
- ❑ Visual communication in each of the 5Ss
- ❑ Tools and techniques of Visual Management
- ❑ Categories of communication
- ❑ Visual displays
- ❑ Types of visual controls
- ❑ Implementation steps
- ❑ Six areas of visual control
- ❑ Action plan

